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A FUN DAY IN THE SKY FOR SPECIAL HEART PATIENTS

A joint event by Dato' Siti Nurhaliza's SIMPLYSITI & Resorts World Genting

Genting Highlands, 15 January 2020 – Through an initiative by SIMPLYSITI, the President and founder of SIMPLYSITI beauty brand, Dato' Sri Siti Nurhaliza Tarudin together with Puan Sri Cecilia Lim, wife of Genting Malaysia Berhad's Chairman today had the privilege to invite four paediatric heart patients and their families from Institute Jantung Negara to Resorts World Genting for a fun day in the sky. They were accompanied by over 50 KOLs, media & invited guests during the event

The five special children selected for the SIMPLYSITI Di Hati 2019 campaign were Siah Wan Ying, Nurul Syamimi Binti Ahmad Paridon, Auni Insyirah Binti Muhammad Firdaus Hilmi, Nur Auni Mardhiyah Binti Ahmad & Ramesh Rao. All of whom had recently recovered from heart complications at Institute Jantung Negara. For most of them, this will be their first time to Resorts World Genting and a whole day program has been organized for them and their families.

Close to Dato' Siti Nurhaliza's heart, SIMPLYSITI was set up by Malaysia's most loved artiste with the interest to raise funds but most importantly to spread love and joy to the underprivileged children. Since its conception in 2011, SIMPLYSITI has managed to raise up to RM200,000 to finance surgical cost of 14 underprivileged paediatric heart patients. Having been successful in most of its campaigns, SIMPLYSITI carried out another fund raising recently to help five paediatric heart patients with the support from IJN Foundation. The full funds raised by this campaign will be announced at the final event in early February.

"We are thankful that four patients have recovered recently to come to this event. One child is still recovering and we hope to bring him another time. Today, we like to thank Resorts World Genting for sponsoring this whole day outing. It means so much to these children and their families as they have not been to the resort. Having to dine at Ed's Diner and to play at SkyTropolis plus watch Imaginatricks are privileges and a dream come true for so many of them. At SIMPLYSITI, our hearts go all out to the less fortunate and we are very grateful to have partners who support us," said Dato' Sri Siti Nurhaliza.

Puan Sri Cecilia added, 'Resorts World Genting has so much to offer and experience. We are more than happy to have this opportunity to play host and we hope the children and their families will have a memorable experience. What SIMPLYSITI DI HATI has initiated is commendable and we are pleased to work with Dato' Sri Siti Nurhaliza to make these children's recovery a pleasant one.'

The 100 guests were treated to two shows at SkySymphony. Next they were treated to a sumptuous meal at the all new Ed's Diner from UK where Puan Sri Cecilia Lim handed out ang pow packets and goodie bags for the heart patients and all guests. The program continued with a trip to SnowWorld and a thrilling experience at SkyTropolis. After dinner at Coffee Terrace, the group went for an adrenalin experience at Imaginatricks which is currently one of the best choreographed show in Malaysia that includes acrobatics, dance and singing performances before calling it a day.

SIMPLYSITI recent fund raising would not be successful without the support from Watsons Malaysia as its official partner, Creacion X SIMPLYSITI boutique as an official boutique partner, Astro GoShop and CJ Wow Shop as an official TV partner, Shopee as the official online business partner and Chatime as joint sponsors. The fund raising has also been made successful by customers through their purchases and donations. All monies raised will be channelled to the National Heart Institute Foundation.

For more information on SIMPLYSITI DI HATI, please contact Zati Zainal at 017-6070670 and on Resorts World Genting please visit www.rwgenting.com.

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About SIMPLYSITI:

SIMPLYSITI was founded in 2010 under the aspiration of Dato' Sri Siti Nurhaliza who wants to share on the knowledge and secrets of her beauty with all the women regardless of boundaries. A local beauty brand with international features and attractions, SIMPLYSITI offers high-quality Halal beauty products comparable to leading international brands. Today, SIMPLYSITI has grown to 200 outlets throughout the country, mainly in Watsons and AEON, as well as the Creacion & SIMPLYSITI boutiques of Dato ' Sri Siti Nurhaliza's. SIMPLYSITI is also available on the official website (www.simplysiti.com.my) and Shopee. For more information, visit <http://www.simplysiti.com.my>

About Resorts World Genting:

Resorts World Genting ("RWG") is a premier leisure and entertainment resort in Malaysia located 58 minutes from Kuala Lumpur. The resort stands majestically at 6,000 feet above sea level, on a tropical jungle that is 130 million years old. Throughout the year, the resort enjoys cool weather between 16 and 24 degrees, making it one of Malaysia's most popular tourists' destinations with 25.9 million visitors in 2018.

The resort boasts of over 10,000 rooms spread across 7 hotels with one, the world's biggest hotel with 7351 rooms and another hotel with an 18 holes golf course. Its shopping mall, SkyAvenue is 600,000 sq ft with over 250 tenants that includes entertainment attractions, cinemas, dining and retail outlets. The First World Plaza which is adjacent to SkyAvenue offers business convention facilities, ballrooms and shopping malls. The Resort also hosts top performers and artistes at the 5200-seater Arena of Stars and the 1200-seater Genting International Showroom.

The Group has embarked on a 10-year master plan to reinvigorate and transform Resorts World Genting under the Genting Integrated Tourism Plan ("GITP") in 2013. Today, Resorts World Genting has introduced various new facilities and attractions under the GITP, which includes the newly refurbished Theme Park Hotel, additional tower at the First World Hotel and built the new Awana SkyWay cable car system. The new indoor themepark, Skytropolis has 16 rides with 5 more rides to be introduced in stages. The area consists of other attractions such as Asia's first hyper reality experience The Void, skilled games centre The Big Top and virtual reality experience, SkyVR. The Genting Highlands Premium Outlets (a property of Genting Simon Sdn Bhd, a joint venture between Genting Plantations Berhad and Simon Property Group) also complements the new and existing offerings at RWG.