



*For immediate release*

## **Set the Night on Fire**

*Party into the night at Resorts World Genting's fabulous nightlife attractions.*

**Genting Highlands, 28<sup>th</sup> August 2019** - Resorts World Genting is now a party paradise with a slew of establishments at SkyAvenue, the mountain resort's newest experiential lifestyle thoroughfare. The venues are none other than Zouk Atrium located on the ground floor and alfresco dining located on the 4<sup>th</sup> floor of SkyAvenue.

While The Zouk Atrium offers a spectacular party scene, the alfresco dining is an open-air concept that is packed with abundance of choice venues to select from, ranging from restaurants which serve long into the night, to live music venues, and internationally renowned night clubs. Night birds, clubbers, ravers, and lovers of late nights flock the area in particularly during weekends and public holidays.

Zouk Genting was masterminded by the nightlife experts behind Zouk Singapore, and was voted the best club in Asia for the last ten years by industry publication DJ Mag. Catering to different party niches, Empire by Zouk leads the hip hop charge, while RedTail by Zouk is a gaming bar with Malaysians first ever giant games offering. RedTail Karaoke allows patrons to sing their heart out, while the new vibe dining restaurant, Fuhu Restaurant & Bar, is a unique dining experience that offers contemporary Chinese cuisine. Together with Michelin-starred Hong Kong chef Alvin Leung, the restaurant hopes to attract the millennials to dine before heading to the club.

Joseph Ryan, Zouk Genting's General Manager said that Zouk had been creating memorable clubbing experiences in Malaysia and Singapore for 28 years, and that with Zouk Genting, the organization had significantly upped its game to bring further industry-revolutionising experiences to Resorts World Genting. "Resorts World Genting is the perfect location for the Zouk Atrium as it is perfectly equipped to offer a multitude of experiences conveniently all in one places, and their unparalleled investment in world class offering truly makes Zouk Genting a destination club. But more than that, Zouk Genting comes loaded with an entire entertainment arsenal that will make it relevant to all segments of the clubbing and nightlife market. 7 days a week, 5 unique experiences, 1 location, unlimited fun," he enthused.

At the Alfresco dining, fuel up before a night of exuberant merrymaking. Have a steamy dinner at Beauty in the Pot, located on Level 5. The restaurant, which operates from 11.30am to 2am every day, has made its collagen-infused steamboat stock its unique selling point. The Singaporean steamboat brand offers six different broths, all individually

priced, in which diners proceed to dip a range of fresh, premium ingredients into. From assorted pastes, Iberico pork, American beef cubes and sliced Australian beef, quality and indulgence is the name of the game.

If the temptation of a steamboat smorgasbord is too much, revelers in search of lighter bites will find them at High Line, where deli items can be enjoyed, along with light seafood meals, where diners can enjoy piping hot, fresh fish served in paper with the strains of the High Line live acts (performing Wednesdays to Saturdays, from 9pm to 11pm) accompanying them.

Evening drinks can begin early at High Line, where partygoers can enjoy being part of beer history by enjoying a freshly pulled pint from Brooklyn Breweries flagship outlet in Southeast Asia. The Brooklyn Bar within High Line is one of a handful of Carlsberg outlets in Malaysia offering the incomparable taste of exquisitely crafted Brooklyn Lager and Brooklyn East IPA draught beers straight from the tap.

Brooklyn Lager, which won the 2018 World Beer Cup Gold Medal, is amber-gold in colour and displays a firm malt centre supported by a refreshing bitterness and floral hop aroma. Smooth, refreshing and very versatile with food, it is the go-to beer for many of the food items served at High Line, including the lobster nasi lemak. Adjacent to High Line is the iconic British fish and chipper, The Laughing Fish by Harry Ramsden that offers dine-in or takeaway. Come early so not to be disappointed as the queue can be long during busy period.

Nicsmann 1940s by Lewre, Rockafellers, and Power Plant also serve bar bites and quick meals designed for grazing. However, some night birds may end up staying for the live music attractions that each of these nightspots offer.

Nicsmann 1940s by Lewré's unique 'restaurant-tainment' concept is based around a two-tier restaurant which offers al fresco dining, elevated fire pits in the patio, and dart machines for those who can still throw straight after drinks at its plush bar. When night falls, the view from the open balcony may just whet the appetite for more than just nachos and nibbles. And that's all well and good since the outlet offers a range of Western and Asian cuisine, from steaks, pastas, local favourites and a range of bottled and draught beers.

Rockafellers Kitchen + Bar is a dining-entertainment spot which opens from 11am until late, and offers live performances every single night, with musicians playing hits from yesteryears to current chart toppers. Owned by the Olive Tree Group, Rockafellers is sister to WOW (Whiskey or Whites), which is located next door, and which is getting increasingly good reviews for its Asian fusion tapas paired with over 70 different types of whiskey and 11 varieties of imported Cuban cigars in a stylishly elegant and chic industrial setting.

For a Korean kick-start to a night out, try Powerplant, a hip new Korean restaurant and bar famed for its signature soju cocktails, and the bar's version of a beer and soju mixer called somaek. Powerplant is an experiential venue in its own league because of the cool mountain air and altitude which whets the appetite for its signature honey sesame, garlic soy or hot and spicy chicken wings.

For more information, please visit [www.rwgenting.com](http://www.rwgenting.com) or call +603-6101 1118.

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