

FUHU

For immediate release



Zouk Group Opens First-Ever Restaurant at Resorts World Genting

FUHU Restaurant & Bar brings vibe dining to the skies with world-class food by Michelin-starred Chef Alvin Leung

Genting Highlands, 25th July 2019 - Zouk Group, owner of Asia's best nightclub brand Zouk, has decided on Resorts World Genting (RWG) as the launch pad for its first-ever vibe dining restaurant, FUHU Restaurant & Bar. A new concept by Zouk Group, FUHU is a unique dining experience that offers contemporary Chinese cuisine by Michelin-starred Hong Kong chef Alvin Leung, served with exciting twists in a fun and lively atmosphere.

Seating up to 150 diners, the 8,000 square feet (750 square metre) space within the experiential thoroughfare of RWG's SkyAvenue takes experiential dining to a heightened sensory level. Meaning 'lucky tiger' in Mandarin, FUHU is the coalescence of dining, music and nightlife with a chinoiserie décor that plays on elements found in traditional Chinese apothecaries, juxtaposed against a garden of wonder brought to life by artful lighting and pop art graffiti.

"With the launch of FUHU Restaurant & Bar, our various Zouk concepts at Resorts World Genting now offer guests a one-stop entertainment complex with a complete dining to nightlife journey. The ultimate goal of FUHU is to present a new way of seeing and tasting, which is why we partnered with a creative culinary expert like Alvin Leung to curate the menu at FUHU. It is a tripartite goal that is shared by Zouk Group, Resorts World Genting, and Alvin Leung," says Andrew Li, Chief Executive Officer of Zouk Group.

CONTEMPORARY TWIST ON CLASSIC ASIAN FARE

Zouk Group's partnership with chef Alvin Leung comes to fruition in a menu of unique yet nostalgic creations that fuses the east and the west, reimagining Asian flavours with a modern spin on classic Asian fare. The menu at FUHU is a delight to the senses with Leung's special dash of *je ne sais quoi*; every dish thoughtfully created to reflect both innovation and tradition in the ingredients chosen, style of cooking, and presentation.

"FUHU is about fun; a spin-off of what the Zouk brand stands for. Dining at FUHU is the beginning of a great night out – this is where the fun starts with dishes that are modern, yet homely and comfortable, distinctly Asian, but with a touch of western flair," says Alvin Leung.

The food at FUHU is as picture-worthy as it is delectable. The menu at FUHU lends to both multiple rounds of grazing, or full-blown Chinese meals, complete with rice and dishes – all presented in high style. The culinary mastermind also pays homage to different Asian influences in his menu, fusing dishes and flavours from around the world.

Signature dishes on the menu includes the FUHU Roasted Duck, complete with truffle morel sauce as the choice accompaniment, Aromatic Crispy Duck, Boston Lobster Noodles with ginger and scallions, Szechuan-style Hot & Sour Lobster Soup, The Generals Fried Chicken & Waffle, and Quark Rice Soup.

Helming the bar is chief mixologist Saam Pranill, with over 20 years of experience creating cocktails at top bars across Asia. Pranill curated FUHU's cocktail menu with its Chinese origins in mind, using Asian ingredients and presented in traditional methods. The entire cocktail menu has a unique vessel for each drink, hand-picked from different Southeast Asian antique stores, guaranteeing an experience that is steeped in Asian roots.

A signature cocktail is Drunken Tiger, made using gin, campari, and martini rosso, and nim jiom pei pa kao garnished with orange zest, presented in a dry gourd. Fu Tong, a vodka, midori, calamansi lime juice, jasmine tea and puffed rice mix is also presented in a traditional herb container. Another signature cocktail, The Reunion comes in a Chinese tea set, containing a concoction of bourbon, honey, calamansi lime, cinnamon, orange, hot water and hongzao (red dates).

Whether as an aperitif, a companion to your main course, or a pre-party tippie, FUHU's cocktails are also created with a communal spirit in mind, with serving formats and portions made for sharing amongst friends.

DESIGNED TO VISUALLY EXCITE

FUHU is designed by Malaysian interior design stalwarts, Designstream, who are also behind many of the breath-taking elements inside SkyAvenue in RWG. The restaurant transports you through three distinct areas. The journey begins with a Chinese apothecary shop that greets guests at the entrance, and leads to a hidden garden corridor that guides the passage towards the restaurant. The path culminates in a visually stunning, life-sized Sakura tree in the main dining area that looms over diners as they eat.

Floor to ceiling panels of visually-arresting murals surround the restaurant interior, handed painted by famous graffiti artist, Kenji Chai, bringing the story of Lady Meng and the Tiger to life. Elements of traditional Chinese culture such as rosewood chairs and Ming-dynasty blue and white porcelain motifs coexist with leatherette banquettes which harken to the supper club of the eighties. The entire experience, from décor, to taste to setting, transports guests into the story of Lady M and the Tiger and the excitement that encapsulates it.

FUHU Restaurant & Bar is the fifth Zouk Group-owned establishment to be launched in RWG in the last year, following the success of RedTail Bar, RedTail Karaoke, Empire, and Zouk Club.

FUHU Restaurant & Bar operates from Monday to Sunday from 6pm to 1am.

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About Zouk Group

Zouk Group is a global lifestyle destination company with establishments that span across nightlife, entertainment, and F&B. Zouk Singapore is the longest running entertainment institution in the region – home ground to generations of music lovers, with culture, community, best-in-class offerings and service excellence at its core. This pioneering spirit has led the club to spearhead ZoukOut, Asia's premier beachfront and dusk-to-dawn music festival, and Zouk Singapore rose to become the top club in Asia as ranked by DJ Mag.

A subsidiary of Genting Hong Kong since 2015, Zouk Group has evolved into an all-compassing lifestyle brand with world-class establishments, primed to take the Zouk spirit to a global stage. Under its nightlife umbrella are Zouk Club, Phuture, Capital, Queens, RedTail Bar by Zouk, and Empire by Zouk,

with presence in Singapore and Malaysia. Zouk at Sea takes the Zouk experience to the high seas, featuring a Zouk Club and outdoor day club Zouk Beach aboard the Genting Dream cruise liner, and a Zouk Club on World Dream, and will soon be on board the largest ever Genting Dream cruise liner. Its F&B arm consists of FUHU Restaurant and Bar and operates the franchise for Five Guys in Singapore. Zouk Group will soon be expanding into the nightlife capital of the world, Las Vegas, as part of the Resorts World (Las Vegas) project. For more information, visit www.zoukgroup.com.

About Resorts World Genting

Resorts World Genting (“RWG”) is a premier leisure and entertainment resort in Malaysia located 58 minutes from Kuala Lumpur. The resort stands majestically at 6,000 feet above sea level, on a tropical jungle that is 130 million years old. Throughout the year, the resort enjoys cool weather between 16 and 24 degrees, making it one of Malaysia’s most popular tourists’ destinations with 25.9 million visitors in 2018.

The resort boasts of over 10,000 rooms spread across 7 hotels with one, the world’s biggest hotel with 7351 rooms and another hotel with an 18 holes golf course. Its shopping mall, SkyAvenue is 600,000 sq ft with over 250 tenants that includes entertainment attractions, cinemas, dining and retail outlets. The First World Plaza which is adjacent to SkyAvenue offers business convention facilities, ballrooms and shopping malls. The Resort also hosts top performers and artistes at the 5200 seater Arena of Stars and the 1200 seater Genting International Showroom.

The Group has embarked on a 10-year master plan to reinvigorate and transform Resorts World Genting under the Genting Integrated Tourism Plan (“GITP”) in 2013. Today, Resorts World Genting has introduced various new facilities and attractions under the GITP, which includes the newly refurbished Theme Park Hotel, additional tower at the First World Hotel and built the new Awana SkyWay cable car system. The indoor amusement park, Skytropolis is currently open with 13 rides. 9 more rides are to be introduced in stages. The area consists of other attractions such as Asia’s first hyper reality experience The Void, skilled games centre The Big Top and more virtual reality experience at Imaginatrix which is scheduled to open late second quarter.

The Genting Highlands Premium Outlet (a property of Genting Simon Sdn Bhd, a joint venture between Genting Plantations Berhad and Simon Property Group) also complements the new and existing offerings at RWG.

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