



For immediate release

Start your engines as Resorts World Genting kicks off Jazzy Wednesdays

*The campaign offers guests a chance to win
18 Honda Jazz cars over 18 weeks*

Genting Highlands, 20th June 2019 – Around the world, Wednesday is known as Hump Day – a day of joy because it is past the middle of the week and the weekend is in sight. For those visiting Resorts World Genting over the next four months, there will also be another reason to celebrate Wednesdays, as the Jazzy Wednesday campaign give all visitors a chance to win a brand new Honda Jazz.

“Resorts World Genting is going to be all about that Jazz over the next four months in our awesome Jazzy Wednesdays campaign,” said Kevin Tann, Vice President of Entertainment & Events. “For the next 18 weeks, visitors to Resorts World Genting will stand a chance to win a brand new Honda Jazz every Wednesday in a lucky draw. All customers will arrive on the mountaintop in anticipation and everyone stand a chance to leave rewarded. We not only have 18 Honda Jazzes as prizes, we also have 18 Samsung Galaxy S10+ smartphones and over RM1.5 million in dining/shopping vouchers to give away in our Jazzy Wednesdays campaign.”

Jazzy Wednesdays kicks off at Resorts World Genting on 26 June 2019 with the first draw on 3 July 2019, lasting through 30 October 2019, when over 85 participating outlets begin offering amazing discounts and promotions as part of the event. With nearly 250 F&B outlets and retail shops across SkyAvenue, First World Plaza and Awana SkyCentral taking part, there will be plenty of opportunities for guests to spend their way toward winning a Honda Jazz every Wednesday for 18 weeks. As a tantalising teaser, the 18 Honda Jazz cars will be on full display as well, at prime locations in First World Hotel and SkyAvenue.

Participation is easy. From midnight 26 June 2019 to 4pm 30 October 2019, visitors holding a valid Genting Rewards card who earn 1 Genting Point in a single day at one of the participating outlets will earn one chance to participate in the Wednesday lucky draw for the week. Capped to a maximum of five entries per week (ending 4pm every Wednesday), all guests need to do is to redeem their Genting Points for a Jazzy Wednesday entry slip from over 50 iKiosks found across the resort and slip it into the draw boxes located at Hilltop Grocer and the Information Counter at SkyAvenue, Taiko Ramen and Sakura at First World Plaza, or various Genting Rewards Membership Counters. Then be present at 8pm at the Times Square stage in SkyAvenue for the weekly draw, where the grand prize of a Honda Jazz will be given away.

But the prizes don't just stop at a car. Beyond the weekly Grand Prize of 18 Honda Jazz cars over 18 weeks, Jazzy Wednesday participants also stand to win 18 Samsung Galaxy S10+ smartphones and dining/shopping vouchers from participating tenants worth over RM1.5 million over the 18 weeks. It's a win-win campaign for guests of Resorts World Genting, who will get to enjoy fantastic offers and promotions, while earning the chance to win fantastic prizes.

The more you spend, the more you could win! So start planning your spending strategies now, with participating outlets offering discounts of 20% and above on their products and outlets offering other promotions. At SkyAvenue, the list of participating outlets include Bona Cinemas, Hilltop Grocer, Kyochon 1991, Tampopo, Godiva, OMM, Cath Kidston, Puma, Under Armour, Jurassic Research Centre, Zombie Outbreak, Ripley's Believe It Or Not! Odditorium and the 4D Trick Art Museum. At First World Plaza and Awana SkyCentral, participating outlets include Steam Era Seafood Restaurant, Petite Maison, Bata, Tangs, F.O.S, Nam Heong and Ban Heang. Other participating tenants include Old Town White Coffee at Maxims and Resort Hotel, as well as Munakata Ramen, Regent Goldsmith and RichDad at Genting Grand Hotel.

The Jazzy Wednesday campaign starts its engines across Resorts World Genting on 26 June 2019 with the first draw on 3 July 2019, ending on 30 October 2019. For a full list of participating outlets or more details, please visit www.rwgenting.com or call +603-2718 1118.

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