



*For immediate release*

## **Resorts World Genting launches the Genting Great Sale on 24 May! Get ready for discounts up to 70% and exclusive redemptions at more than 420 participating outlets**

**Genting Highlands, 28<sup>th</sup> May 2019** – Get ready to shop till you drop! The Genting Great Sales is back and better than ever. With attractive discounts and special offers, come on up to the Resorts World Genting mountaintop to indulge in some great retail therapy where there is sure to be a fantastic deal on anything and everything.

“Everyone loves a good deal and at the Genting Great Sale 2019, we have great deals everywhere,” says Angela Hoe, Vice President of Retail and Tenancy for Resorts World Genting. “We would like to thank all participating outlets for preparing the biggest Genting Great Sale ever. With amazing redemptions and cool prizes to be won, we look forward to welcoming guests to a fantastic shopping experience. There’s no sale like a Genting Great Sale, and this is especially true this year!”

Taking place from 24 May to 9 June 2019, the Genting Great Sales umbrella covers outlets at the Genting Highlands Premium Outlets, SkyAvenue, First World Plaza and Awana SkyCentral. Spanning the entire spectrum of retail from high street to prêt-à-porter, mainstream to accessible luxury, the Sales will encompass over 420 participating stores.

There will be many exciting activities and promotions held throughout the Genting Great Sale:

- Shop at the huge variety of outlet stores at the Genting Highlands Premium Outlets (GHPO) like Aigner, Adidas, Hugo Boss, Tumi, Onitsuka Tiger, Superdry and more with up to 70% off items.
- Then, spend time exploring the irresistible offers at SkyAvenue stores from Marc Jacobs, Dior, Montblanc and Michael Kors to Uniqlo, H&M, Swarovski, Giuseppe Zanotti and Longines.
- There’s also a fantastic spread of retail and F&B choices at Awana SkyCentral and First World Plaza.
- Resorts World Genting will be running a special Redemption Programme where spending of certain amounts entitles guests to exclusive gifts and experience from 24 May to 9 June 2019. For spending of RM600 or above (in max. 2 receipts) in any participating outlet, guests can redeem an exclusive sporty and fashionable Adidas C40 Climalite cap.
- Guests who spend at least RM300 or above (in 1 single receipt) at participating outlets can opt for two pairs of return Awana Skyway tickets, which provides an unforgettable experience of the pristine rainforest surrounding the resort high up above the ground.

- At the Genting Highlands Premium Outlets, spend RM300 and above to redeem a pair of Awana SkyWay tickets.
- For spending of RM100 or above in a single receipt at participating outlets at First World Plaza, guests can redeem a cool Batman lanyard featuring the evolution of the iconic Bat emblem over the years.

For more information on the Genting Great Sale 2019, visit [www.rwgenting.com](http://www.rwgenting.com) or call +603 2718 1118.

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