



First in South East Asia, a grand celebration of Batman's 80th Anniversary at Resorts World Genting

Genting Highlands – 24 April 2019- First appearing as socialite turned crime-fighter Bruce Wayne in DETECTIVE COMICS #27 on March 30, 1939, the Dark Knight has stood as a symbol of determination, bravery and justice to generations of fans for 80 years. He has influenced every area of modern entertainment, appearing in countless comic books, cartoons, multiple television series, video games, theme parks and experiences, toys, collectibles, apparel and lifestyle products, as well as, blockbuster animated and live-action films.

To commemorate this milestone, DC has unveiled yearlong global plans to honour the World's Greatest Detective. Fans can join together under the campaign's tagline of #LongLiveTheBat. Fans in South East Asia will be thrilled to know that the first grand celebration in the region will be at the hilltop of Resorts World Genting's SkyAvenue mall from **10th May to 10th July, 2019.**

Working in conjunction with Warner Bros. Consumer Products and DC Entertainment, Sky Avenue, Resorts World Genting has prepared an exciting array of activities and exhibitions spread throughout the mall. "As Asia's leading integrated resort, we are proud to host this internationally recognised franchise from DC Comics whilst simultaneously celebrating the character which has played a prominent role in mainstream culture. I am confident that families visiting will have a fantastic time as they interact with the numerous activities and exhibitions spread throughout the mall," says Kevin Tann, Vice President of Entertainment & Events, Resorts World Genting.

There are many exciting elements to the Batman 80 Years throughout SkyAvenue:

- A must-see will be the world's first Batman SkySymphony show at Level 1, SkyAvenue. The exclusive SkySymphony show will be an extravaganza that stimulates audio and visual senses as 1,001 winch balls transform into the various versions of the Bat-Emblem. Simultaneously, the massive 360° LED screens that surround the area will feature graphics from different eras throughout the eighty years of the Dark Knight's history. The show will be played at various times every day from 10th May to 10th July, 2019.

- In addition, fans can take photos with the life-size statue of Batman, 1:1 replica of Statues of the Batmobile from the 1989 Tim Burton-directed film and the Batmobile from Batman v Superman: Dawn of Justice in 2016, at Level 1 of SkyAvenue.
- A section of the event, located at SkyAtrium, is devoted to panel displays of Batman's key milestones, illustrating the development and history of Batman from 1939 to 2019.
- For visitors who love to snap photos, there will be a special trick-art wall at the SkyAtrium.
- Children can also join in the fun with a mini Batmobile racing track.
- Another key highlight to the exciting event, the Batman live show & Batman Meet & Greet, will be held three times a day on selected dates at the Times Square Stage. Fans can also join the fun by taking part in the cosplay event on 28 June – 30 June ; 05 July – 7 July 2019 at Times Square Stage too.
- Level 3 of SkyAvenue will feature displays of the Batman's 'chibi' replica of statues including The Joker and Poison Ivy and others. Chibi is a Japanese word describing characters depicted in an adorable and exaggerated way. Here, fans will see the typically austere Batman depicted in a new light.
- Another unique element at SkyAvenue is the fan-created Wayang Kulit art, a traditional form of a puppet-shadow play where puppet figures are projected on a linen screen. This exhibit will highlight Malaysian culture in a unique way with Wayang Kulit stylized Batman art displayed at SkyAtrium.
- Malaysian fans and visitors to the resort will be able to bring home a piece of their favourite Batman merchandise from the pop-up store located at the Skytropolis and First World Lobby. Exclusive merchandise will also be available for redemption.

Fans can join in on social media using the hashtag #Batman80 and #LongLiveTheBat. Visit www.Batman80.com and www.rwgenting.com/attractions/sky-avenue/ for the latest news and updates.

For more information, please call +603 6101 1118 visit www.rwgenting.com.

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About Resorts World Genting

Resorts World Genting ("RWG") is a premier leisure and entertainment resort in Malaysia located 58 minutes from Kuala Lumpur. The resort stands majestically at 6,000 feet above sea level, on a tropical jungle that is 130 million years old. Throughout the year, the resort enjoys cool weather between 16 and 24 degrees, making it one of Malaysia's most popular tourists' destinations with nearly 26 million visitors in 2018.

The resort boasts of over 10,000 rooms spread across 7 hotels with one of the world's biggest hotel with 7351 rooms and another hotel with an 18 holes golf course. Its shopping mall, SkyAvenue is 600,000 sq ft with 168 tenants that includes entertainment attractions, cinemas, dining and retail outlets. The First World Plaza which is adjacent to SkyAvenue offers business convention facilities, ballrooms and shopping malls. The Resort also hosts top performers and artistes at the 5200-seater Arena of Stars and the 1200-seater Genting International Showroom.

The Group has embarked on a 10-year master plan to reinvigorate and transform Resorts World Genting under the Genting Integrated Tourism Plan (“GITP”) in 2013. Today, Resorts World Genting has introduced various new facilities and attractions under the GITP, which includes the newly refurbished Theme Park Hotel, additional tower at the First World Hotel and built the new Awana SkyWay cable car system. The indoor amusement park, Skytropolis Indoor Theme Park is currently open with 13 rides. Nine more rides are to be introduced in stages. The area consists of other attractions such as Asia’s first hyper reality experience The VOID, Big Top Video Games Park and more virtual reality experiences at Imaginatrix which is scheduled to open late second quarter.

The Genting Highlands Premium Outlets (a property of Genting Simon Sdn Bhd, a joint venture between Genting Plantations Berhad and Simon Property Group) also complements the new and existing offerings at RWG.

About Warner Bros. Consumer Products

Warner Bros. Consumer Products, a Warner Bros. Entertainment Company, is one of the leading licensing and retail merchandising organizations in the world.

About DC Entertainment

DC Entertainment, home to iconic brands DC Comics (Superman, *Batman*, Green Lantern, Wonder Woman, The Flash), Vertigo (Sandman, Fables) and MAD, is the creative division charged with strategically integrating its content across Warner Bros. Entertainment and Time Warner. DC Entertainment works in concert with many key Warner Bros. divisions to unleash its stories and characters across all media, including but not limited to film, television, consumer products, home entertainment and interactive games. Publishing thousands of comic books, graphic novels and magazines each year, DC Entertainment is the largest English-language publisher of comics in the world.

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