



For immediate release

Zouk Genting creates a whole new world of night life entertainment

With a holistic entertainment experience of two clubs, three outlets and a restaurant, nightlife will be redefined at Resorts World Genting

Genting Highlands, 16th February 2019 - The ultimate night out is ready to be unveiled at Resorts World Genting. Zouk Genting is getting the party started, 6,000 feet above sea level in the clouds, presenting all the ingredients for merrymaking of the highest order. Comprising two clubs, three entertainment establishments and a restaurant, Zouk Genting is the culmination of meticulous planning and fresh perspectives that will raise the nightlife bar in Malaysia and in the region. The escalator leading down to the Zouk Atrium is the entrance to a whole new world, a complete experience that our guests never have to leave with Zouk Genting, RedTail by Zouk, RedTail Karaoke and the FuHu upcoming vibe dining restaurant and RedTail BBQ in the works.

“Zouk Genting will be more than just a club. We are an escape. We want to be a space where our visitors can leave their troubles behind, and be teleported into a world where excitement, pleasure and joy are all that matters,” says Joseph Ryan, the project director of Zouk Genting. “This is the most technologically advanced nightlife offering ever to be seen in Malaysia. With a stage fit the world’s greatest DJs and the industry’s biggest live performers, Zouk Genting will be the epicentre for musical entertainment in Malaysia and in Southeast Asia. I can’t think of a better place to have the time of my life than at Zouk Genting.”

Powered by the team behind the Zouk Singapore – a clubbing powerhouse that was recently voted as the third best club in the world in the DJ Mag Top 100 Clubs DJ Ranking – Zouk Genting is more than just a nightclub: it is a curator of memories and a maker of experiences. At the heart of Zouk Genting are two clubs – Empire by Zouk and the titular Zouk. Empire by Zouk is hip-hop central, bringing street beats and urban vibes to the mountain setting. Designed in homage to the global cultural reach of hip-hop, Empire drips with swagger through a unique blend of hip-hop music, art and fashion – all from Bronx-inspired graffiti to Compton-infused flows. Empire by Zouk, which opened 21st November is some 5,000 square feet in size, housing a bar and 20 tables with space for 400 revellers.

The main stage of Zouk aims to be a temple to electronic dance music. Up to 1500 partygoers can be housed here, moving and swaying to the command of some of the world’s greatest DJs, illuminated by an ecstatic blend of music and pyrotechnics. Zouk Genting will be a visual extravaganza, with lighting designed by global leader LEDs Control, who have

channelled their experience with massive nightclub brands like Amnesia and Space Ibiza to create a dazzling space topped with 'spaceships' decorating the roof.

Zouk at 8,000 square feet – equal in size to Zouk Singapore – will have three bars, 30 tables and two private rooms to fit 1200 that expands to fit 1800 if the partition in between Empire is opened up. Over the course of its 25 years, Zouk Singapore has welcomed every single big name DJ in the world – household names like Tiesto, Armin, Hardwell, Steven Angello, Marshmello, Above & Beyond and Zedd – and that roster will be equalled in intensity and frequency by Zouk Genting. More than just a dance floor, the Zouk Genting stage will also showcase live performances and acrobatic aerialists, accompanied by a state-of-the-art *The Void* sound system and cutting-edge audio/visual equipment. Beyond technology, Zouk Genting will also be a showcase for urban art – the space is decorated by an arresting series of street-flavoured artwork by Southeast Asian artists curated by Singaporean art consultants The Artling, which include a series of neon graffiti-inspired murals featuring Zouk's mascots by Singapore's Andre Tan.

Beyond the two clubs, the night is long and the options plentiful at Zouk Genting. All the elements for a complete evening of entertainment are housed in the Zouk Atrium, located at the gleaming SkyAvenue mall. Fabricate and lubricate for the evening ahead with a drink at RedTail by Zouk, where the party kicks off at 5pm every day. More than just a bar, RedTail is an adult playground featuring games such as Giant Beer Pong, Electronic Beer Pong, Shots & Ladders and Giant Jenga.

All that adrenaline and sustenance will get you in the mood to dance the night away at Empire by Zouk or Zouk (or both!). And after? Well, there's RedTail Karaoke – where the music continues playing long after the lights have gone down. An intimate space hosting 80 singers, RedTail Karaoke is split into six rooms, each themed after a particular music genre – including Reggae, EDM, Rock, Classics and K-Pop. And if the beats don't tell the story, then the visuals will; each Karaoke room is personified by a different character – from Joe the breakdancing Flamingo and Eddy the saxophonist Panda to Steve the drumming Gorilla. And best of all? This is Resorts World Genting, so instead of taxi woes or parking tickets, a comfortable bed and a hot shower are only a few paces away.

As the sun sets over the Genting mountaintop, refuel for the merriment to come at the vibe dining space– a 200-seater dining establishment that pairs creative twists of Asian cuisine with a comprehensive drinks menu of wine, champagne, cocktails and beer set to open in 2019. RedTail BBQ and ZoukOut Genting are also set for 2019.

FuHu, RedTail by Zouk and RedTail Karaoke are open daily, Empire by Zouk is open Sundays to Thursdays and Zouk Genting is open Fridays and Saturdays. Empire by Zouk and Zouk Genting are open 11.00pm to 3.00am. FuHu, RedTail by Zouk and RedTail Karaoke are open 6.00pm to 4.00am.

For more information, call +603 2718 1118 or visit www.rwgenting.com

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