



## **Resorts World Genting and The VOID Adds New Titles to the First and Biggest Location-based Hyper-reality Experience Center of its Kind in Asia**

***The VOID's introduces Ghostbusters and their original experience: Nicodemus: Demon of Evanishment besides the award-winning Star Wars™: Secrets of the Empire and Ralph Breaks VR***

**Genting Highlands, 19<sup>th</sup> January 2018** – Guests from across the region visiting the iconic resort, sitting high in the 130 million-year-old jungle are now able to enjoy The VOID's ground-breaking entertainment for the first time in Asia. The highly anticipated hyper reality experience that features cutting-edge technology and world-class content was unveiled last December at the new fully immersive experience center The VOID which spans nearly 7000 square feet at Skytropolis Funland, Resorts World Genting, Malaysia. It is the biggest centre out of North America and the first and biggest in Asia.

Last month, The Void opened in a grand scale with two titles namely the Star Wars: Secrets of the Empire and Ralph Breaks VR. This month two new titles were introduced for brand new experience namely *Ghostbusters* and *Nicodemus: Demon of Evanishment* for a spine-chilling yet fun time.

Compared with traditional location-based VR, The VOID hyper-reality experience brings a completely new immersive experience. The VOID uses custom VR technology along with physical stages to create immersive experiences that inspire exploration and engagement. And its proprietary designed equipment melds the physical and digital worlds through head-mounted displays (HMDs), backtop™ computers and haptic vests, allowing sensory effects to be felt from multiple points using haptic feedback, that place visitors inside impossible worlds.

The VOID's hyper-reality experience center effortlessly switches between different titles to bring four of most iconic experiences available at The VOID to guests:

### ***Ghostbusters***

Join Dr. Ray Stanz himself from the original *Ghostbusters* team and prove to him if you have what it takes to take down the poltergeists. The owner and only tenant of an old apartment building in New York's Garmen District claims it's being haunted by an ancient ghosts. Arm yourself with a 'proton pack' to save New York City by busting any ghosts in sight. Along the way, fans of the film will be delighted to recognise familiar scenes. It's time to be a Ghostbuster!

### ***Nicodemus: Demon of Evanishment***

*Nicodemus* is a bone-chilling journey that transports a team of four back in time to the decaying ruins of the renowned Chicago World's Fair in 1894. The Chicago World's Fair plays the backdrop as the abandoned site left to rot on the shores of Lake Michigan becomes a place where only shadows and the unknown remain. Guests can explore the hauntingly intriguing exhibits and watch out at every corner as they try to escape the clutches of the demon: Nicodemus. As the first publicly released original title of The VOID developed in



collaboration with Ninja Theory, this experience provides guests with a haunting experience as a 'haunted house' of sorts with more interaction and exploration with mystery, discovery and adventure thrown into the mix.

### ***Star Wars: Secrets of the Empire***

*Star Wars: Secrets of the Empire* will take guests through a breath-taking journey where guests will feel the impact of blaster bolts, smell smoke from the surrounding environment, push buttons to solve an interactive puzzle to escape enemies, all while coordinating directly with their unit in real time through the blended virtual and physical world.

***Ralph Breaks VR***, *Ralph Breaks VR*, an original hyper-reality experience created by ILMxLAB and The VOID in collaboration with Walt Disney Animation Studios, based on their latest hit film *Ralph Breaks the Internet*. In *Ralph Breaks VR*, guests will sneak onto the internet disguised as 'netizens' to play the newest, coolest video game ever. Guests will shoot retro alien spaceships, squash pixel bugs, and fend off hordes of bunnies, and kitties in the Pancake Milkshake Diner while they team up with Ralph and Vanellope in the race against time to see who can rack up the highest score! It's all fun and games until an evil security system shows up and threatens to take everyone offline...permanently.

Tickets for *Star Wars: Secrets of the Empire*, *Ralph Breaks VR*, *Ghostbusters* and *Nicodemus: Demon of Evanishment* at The VOID are available for pre-order on [www.rwgenting.com](http://www.rwgenting.com). Tickets for *Star Wars: Secrets of the Empire* and *Ralph Breaks VR* are priced at RM130 each whilst tickets for *Ghostbusters* and *Nicodemus: Demon of Evanishment* are priced at RM90 each for single admissions. Enjoy savings of up to 20% when you purchase with Package Deals starting from RM324 for four.

Titles are available on selected dates. Merchandise for *Star Wars: Secrets of the Empire* and The VOID is also available in store. For more information, call +603 61011118 or visit [www.rwgenting.com](http://www.rwgenting.com).

### **About The VOID**

The critically acclaimed global leader in immersive virtual experiences, The VOID experience centers have marked a new frontier in interactive entertainment. Combining state-of-the art VR technology, physical stages and multi-sensory effects, including touch and smell, with Hollywood characters and storylines, The VOID lets participants experience fully-immersive worlds that, until now, have only lived in the imagination. The VOID has nine experience centers globally, including five locations in the United States, two locations in Canada, one location in Dubai, U.A.E and one new location in Malaysia. For more information and to purchase tickets, visit [www.thevoid.com](http://www.thevoid.com) and follow @voidvr on [Instagram](https://www.instagram.com/voidvr), [Facebook](https://www.facebook.com/voidvr) and [Twitter](https://www.twitter.com/voidvr).



## About ILMxLAB

### "Step Inside Our Stories"

ILMxLAB was launched by Lucasfilm in 2015 to embrace the next truly transformative opportunity in entertainment: immersive storytelling powered by real-time computer graphics. The award-winning team strives to transition from *storytelling* to *storyliving* by using VR, AR and other emerging technologies to bring worlds to life and establish deep and intimate connections to characters. ILMxLAB develops and publishes premium, story-based immersive entertainment experiences for the home, theatre and public venues. Based in San Francisco, ILMxLAB is known for CARNE y ARENA, the Oscar-winning VR installation directed by Alejandro G. Iñárritu, and the critically-acclaimed hyper reality experience *Star Wars: Secrets of the Empire*. For more information, visit [ILMxLAB.com](http://ILMxLAB.com) and follow ILMxLAB on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

Lucasfilm Ltd. is a wholly-owned subsidiary of The Walt Disney Company. ILMxLAB, the ILMxLAB logo, STAR WARS and related properties are trademarks in the United States and/or in other countries of Lucasfilm Ltd. and/or its affiliates. © & TM 2018 Lucasfilm Ltd. All rights reserved.

© Disney

## About Resorts World Genting

Resorts World Genting ("RWG") is a premier leisure and entertainment resort in Malaysia located 58 minutes from Kuala Lumpur. The resort stands majestically at 6,000 feet above sea level, on a tropical jungle that is 130 million years old. Throughout the year, the resort enjoys cool weather between 16 and 24 degrees, making it one of Malaysia's most popular tourists' destinations with nearly 24 million visitors in 2017.

The resort boasts of over 10,000 rooms spread across 7 hotels with one, the world's biggest hotel with 7351 rooms and another hotel with an 18 holes golf course. Its shopping mall, SkyAvenue is 600,000 sq ft with 168 tenants that includes entertainment attractions, cinemas, dining and retail outlets. The First World Plaza which is adjacent to SkyAvenue offers business convention facilities, ballrooms and shopping malls. The Resort also hosts top performers and artistes at the 5200 seater Arena of Stars and the 1200 seater Genting International Showroom.

The Group has embarked on a 10-year master plan to reinvigorate and transform Resorts World Genting under the Genting Integrated Tourism Plan ("GITP") in 2013. Today, Resorts World Genting has introduced various new facilities and attractions under the GITP, which includes the newly refurbished Theme Park Hotel, additional tower at the First World Hotel and built the new Awana SkyWay cable car system. The indoor amusement park, Skytropolis soft opened to the public last December with 13 rides. 9 more rides are to be introduced in stages. The area consists of other attractions such as Asia's first hyper reality experience The Void, skilled games centre The Big Top and more virtual reality experience at Imaginatrix which is scheduled to open late second quarter.

The Genting Highlands Premium Outlet (a property of Genting Simon Sdn Bhd, a joint venture between Genting Plantations Berhad and Simon Property Group) also complements the new and existing offerings at RWG.



- Ends -