



For immediate release

Brand new SkySymphony show Jungle Jam featuring Genting Animal Characters premieres this school holidays

The show introduces Genting's redesigned animal characters, brought to life in Computer Generated Animation for the first time, performing a dance routine to an original composition.

Genting Highlands, 18th December 2018 – Jungle Jam, a brand new and original Computer-Generated Animation or CG, as is known in the trade, premiered this evening at SkyAvenue at Resorts World Genting through the SkySymphony show. The show was created by Genting Malaysia's CG animation entertainment company, Genting Studios, incorporated to deliver premium and world class content in CG animation productions.

Dato' Edward Holloway, Executive Vice President of Leisure and Hospitality of Resorts World Genting said, "SkySymphony has been very successful and popular with our visitors who come up to see Asia's largest permanent kinetic light, audio and visual installation. We're very excited and proud to introduce another original content to our visitors, yet again, during the year end school holidays due to the positive response of our previous shows. This magnificent production will be a visual treat to our visitors which totalled an estimated 25 million in 2018.

"We are thrilled to announce the premiere of our Highlands Heroes. We've kept the show colourful and fun and the relationship between all the different characters sends a positive message about friendship. Hopefully, it will also garner an interest of the environment amongst them through the portrayal of the animals and the jungle," added Dato' Edward.

Jungle Jam will be staged at SkySymphony, where four-story high LED screens surrounding the concourse will come alive with the new musical show, complemented by the state-of-the-art 1,001 winch balls that synchronize and move to form different shapes, from colourful vines to jungle creatures to create a truly immersive audio-visual experience. Other shows include Ocean Groove with Maestro Ning, Urban Symphony Forest and The Goddess. Netflix and Volvo have also used SkySymphony as an alternate means to traditional advertising.

The five (5) minute show features a dance performance by the reinvented Genting characters featuring a charming group of animal friends and the unofficial guardians of

Resorts World Genting: *Tabby the Tiger, Allie the Elephant, Joe the Orangutan, Geno the Dinosaur* and two new characters *Benny the Entertainer* (a Malaysian Sun Bear), and *Callie the Dragon*. The characters were introduced more than 25 years ago and have been given a fresh spin with characters such as *Benny the Entertainer* which was previously a clown however has been transformed to this lovable character that children will love. *Callie the Dragon* on the other hand, was originally the character mascot Callie the caterpillar, but was introduced as a dragon that was inspired by the Chin Swee Caves Temple from the 9 Dragon wall. The fun and modernised characters will be brought to life for the very first time through the LED screens. The Highland Heroes will also appear in 2019 at the entrance of Skytropolis Funland, Genting's new indoor theme park which soft-opened on 8th December 2018.

"One of Genting Studios' very first tasks was to take the original Genting character mascots, and reimagine them for an all-family audience", said Regis Brown, Deputy Managing Director of Genting Studios. "*Jungle Jam* introduces our characters in beautiful CG-animation as they dance to a catchy original song in a lush jungle setting. *Jungle Jam* is our second CG animated-production and we have new shows already in pre-production for 2019, as well as longer-form content plans for our lovable mascots. Genting Studios was entrusted to preserve and enhance the legacy of Genting's original animal characters, and we are very excited to relaunch these characters to today's audiences."

Jungle Jam was produced over four months by the Genting Studios team located in Los Angeles and Kuala Lumpur. The show is directed by Guy Vasilovich (*All I Want for Christmas is You, Lego Star Wars*) and executive produced by Daniel Regis Brown (*Dex Hamilton, Pumpkin Reports*) and Steven Lim Tze Siang (*Saladin: The Animated Series, Bola Kampung: The Movie*). "*Jungle Jam*" is an original composition by Emmy Award-winning composer Gigi Meroni, with additional post-production audio and effects work by Central Post Los Angeles.

Jungle Jam premieres at SkySymphony on December 18, 2018. *Jungle Jam* will be shown every two hours from 10.00am to midnight. Other shows namely the Ocean Groove with Maestro Ning, Urban Symphony Forest and The Goddess will also be taking their turns to play at SkySymphony throughout the day on a 30-minute rotation. SkySymphony shows are complementary.

For more information, call +603 6101 1118 or visit www.rwgenting.com.

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