



*For immediate release*

## **Genting Rewards Member Brian Hong shopping at SkyAvenue proves fruitful as he drives home a brand-new BMW 118i M Sport**

**Genting Highlands, 7<sup>th</sup> November** - One lucky person just drove home with a shiny new BMW 118i M Sport worth RM188, 800 at Resorts World Genting, and his name is Brian Hong. The winner of the 'Drive Home A Brand-New BMW with RM300 Spent' competition at the recent BMW and MINI road show that ran for three months at SkyAvenue. Hong came closest to answering the competition's challenge, beating out thousands of other entrants to win the keys to the car.

"I'm thrilled! I didn't expect to win, to be honest," said Hong. "I've been a fan of BMW all my life, so to win this beautiful car is like a dream for me. I spent a lot of time estimating the number of balls in the box, counting and calculating it carefully – and it looks like I was correct. So I would like to thank Wheelcorp Premium Setia Alam and Resorts World Genting for holding this amazing roadshow and sponsoring this fantastic grand prize."

Offering congratulations and the keys to the BMW 118i M Sport was Angela Hoe, Vice President of Retail and Tenancy for Resorts World Genting. "It is always a pleasure to see a beaming smile on the face of a winner like Brian Hong," said Hoe. "All we want is to have happy shoppers and the opportunity for them to shop and win something. BMW and Wheelcorp Premium Setia Alam have been fantastic partners in creating this roadshow, bringing the magic of BMW cars to life. I tried to count the number of BMW balls myself, and it was very hard to do. Brian Hong managed to do it accurately and for that, and his fantastic win, we at Resorts World Genting offer our heartiest congratulations."

The recent road show at SkyAvenue saw a full array of BMW and MINI models displayed at the space, from the cool stylings of the MINI Cooper S to the plush comfort of the BMW 5 Series to a preview of an electric vehicle future of BMW i8. Guests of Resorts World Genting got to examine a wide range of vehicles that are a culmination of German engineering and passionate technical devotion 'designed for driving pleasure.'

As part of the event, Wheelcorp Premium Setia Alam, part of the largest retail and service organisation for BMW and MINI vehicles in Malaysia, sponsored a brand-new BMW 118i M Sport as the grand prize. Guests could enter the contest by spending RM300 in a single receipt resort-wide over the roadshow period, then guessing the number of balls placed in a BMW-themed container. On 31 August, the numbers were crunched and tallied, and Brian Hong was named as the winner with the total balls being 2055.

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