



For immediate release

World-class sounds of L-Acoustics K2 now in Arena of Stars

State-of-the-art sound system set to bring performances by top musical artistes to glorious new heights

Genting Highlands, 16 November 2018 - Music, it has been said, is the universal language of mankind. Which is why is it all the more important that the music that we bask in is rousing and magnificent. With the recent installation of the new L-Acoustics K2 sound system at the Arena of Stars, Resorts World Genting is once again raising the bar for sonic bliss in Malaysia, ensuring that the music delivered by the arena's star-studded list of international performers is clear, crisp and comprehensive.

Having made its public debut at the recent Il Divo Timeless Tour Live in Genting last month, a few select guests of Resorts World Genting got a chance to experience this state-of-the-art sound system up close and personal. Represented by Sennheiser Asia in Singapore and Malaysia, L-Acoustics is a French professional audio specialist that is driven to continuously engineer an unforgettable audio experience for listeners through equipment under its L-Acoustics, L-ISA, Blububbles and Simea brands. Guests were introduced to the technical prowess and full product range of L-Acoustics through a captivating presentation, with a specific focus on the L-Acoustics K2 system adapted for Arena of Stars which showed how the venue was mapped out with the system.

The installation of the L-Acoustics K2 system into the Arena of Stars took incredibly meticulous planning to create and integrate, since it had to conform to the existing layout and infrastructure of the cherished stage. Four K2 array clusters – two 12-box arrays at the front, and two 10-box arrays at the sides – ensure that the sound of musical superstars such is projected outwards to the audience with beautiful precision. Four stacks of L-Acoustics K1-SB subwoofers bring the music's bass to life, while eight KARA enclosures placed in line with KS-28 subwoofers ensure that sound fills the arena evenly and marvellously, with no feedback, reflection or dead spaces no matter where the listener is. The entire system is driven by four LA4X and twenty LA12X amplified controllers, the most powerful equipment available in the L-Acoustics family.

“We are thrilled that Resorts World Genting chose L-Acoustics for the Arena of Stars to deliver outstanding sound quality for their musical shows and live concert events,” said Vince Tan, Vice President of Sales for Pro Audio Solutions at Sennheiser Asia. “We have worked very closely with L-Acoustics for many successful years, and their reputation for delivering powerful, precise and consistent audio quality to our customers and audiences across Asia is second-to-none. The K2 sound system installed here at the Arena of Stars is the very same state-of-the-art system used in international music festivals such as Coachella and Tomorrowland, and the choice of top touring artistes like Adele, Pink and Jacky Cheung. With a stellar track record for technical riders and impeccable audio quality, the L-Acoustics K2 sound system will raise performances here to glorious new heights.”

To put the system to the test, guests were then treated to a 30 mins musical performance by the band “John Thomas & Friends”. John Ashley Thomas, one of Malaysia’s most in-demand drummers delivered a performance that filled the arena along with his bandmates playing the bass, guitar, saxophone, keyboard and a lead vocalist who hit all the right notes with her raspy vocals. John has performed with several international acclaimed artists, including A-Mei, Jacky Cheung, David Tao, Lo Ta-yu, Jonathan Lee. Moving from the classic funky R&B hit ‘Ain’t Nobody’ by the legendary Chaka Khan to delicate acoustic arrangements ‘Chinese Dude from Cheras’, an original composition by John Thomas & Friends as well as electro funk number ‘Chunky’ by Bruno Mars, the session proved the quality and the versatility of the system in transforming the energy of the musicians into musical reproductions of unsurpassable clarity.

“The Arena of Stars averages eight international concerts and eight corporate events each month, a demanding schedule that requires a first-rate sound system that is as reliable as it is outstanding,” said Kevin Tann, Vice President of Promotions and Entertainment for Resorts World Genting.

“The L-Acoustics K2 sound system has already debuted to rave reviews in our recent concerts, and the feedback has been amazing. At the recent sold-out Kenny G concert held here, I found that someone could enjoy the system from every single section in the arena. Our audiences can now hear the difference clearly, able to pick out every change in timbre, modulation in pitch or subtleties of cadence clearly as the musical wave sweeps and reverberates around our arena without a single note of dissonance. This is the best arena sound system that money can buy, and we have made this significant investment because we believe that our audiences deserve only the best and Arena of Stars is the only concert hall in Malaysia that has this system offering our audience the best sounds. We’ve found that over the years, artistes have started to demand more in terms of the quality delivered through the sound system and we’ve fulfilled that with L-Acoustics,”

The L-Acoustics K2 sound system showcase at Arena of Stars, Resorts World Genting was supported by Tegas Broadcast & Multimedia Sdn Bhd - a leading systems integration service provider for the broadcasting sector in Malaysia and long-term logistics partner of Sennheiser Asia. Tegas Broadcast & Multimedia Sdn Bhd offers a comprehensive range of broadcasting services and solutions across Promotional Tools, Planning & Design, Network Management & Maintenance, Onsite Systems Integration, and Technical Support.

Guests at the event included notable concert organisers such as Unusual, Biz Trends, JS Entertainment, IMC Live and Macpiepro.

For more information, please visit www.rwgenting.com or call 03-2718 1118.

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About Resorts World Genting

Resorts World Genting ("RWG") is a premier leisure and entertainment resort in Malaysia located 50 minutes from Kuala Lumpur. The resort stands majestically at 6,000 feet above sea level, on a tropical jungle that is 130 million years old. Throughout the year, the resort enjoys cool weather between 16 and 24 degrees, making it one of Malaysia's most popular tourists' destinations with nearly 24 million visitors in 2017.

The resort boasts of over 10,000 rooms spread across 7 hotels with one, the world's biggest hotel with 7351 rooms and another hotel with an 18 holes golf course. Its shopping mall, SkyAvenue is 600,000 sq ft with 168 tenants that includes entertainment attractions, cinemas, dining and retail outlets. The First World Plaza which is adjacent to SkyAvenue offers business convention facilities, ballrooms and shopping malls. The Resort also hosts top performers and artistes at the 5200 seater Arena of Stars and the 1200 seater Genting International Showroom.

The Group has embarked on a 10-year master plan to reinvigorate and transform Resorts World Genting under the Genting Integrated Tourism Plan ("GITP") in 2013. Today, Resorts World Genting has introduced various new facilities and attractions under the GITP, which includes the newly refurbished Theme Park Hotel, additional tower at the First World Hotel and built the new Awana SkyWay cable car system.

The recent opening of the Genting Highlands Premium Outlet (a property of Genting Simon Sdn Bhd, a joint venture between Genting Plantations Berhad and Simon Property Group) also complements the new and existing offerings at RWG.

Meanwhile, the indoor amusement park, Skytropolis will be opening soon after a complete makeover. Other attractions and facilities under the GITP, which includes the world's first Twentieth Century Fox World theme park, are expected to unfold from next year onwards.

About Sennheiser

Audio specialist Sennheiser is one of the world's leading manufacturers of headphones, microphones and wireless transmission systems. Based in Wedemark near Hanover, Germany, Sennheiser operates its own production facilities in Germany, Ireland and the USA and is active in more than 50 countries. With 19 sales subsidiaries and long-established trading partners, the company supplies innovative products and cutting-edge audio solutions that are optimally tailored to its customers' needs. Sennheiser is a family owned company that was founded in 1945 and which today has 2,750 employees around the world that share a passion for audio technology. Since 2013, Sennheiser has been managed by Daniel Sennheiser and Dr. Andreas Sennheiser, the third generation of the family to run the company

About L-Acoustics

Founded in 1984 near Paris, France, L-Acoustics is the market leader in professional sound reinforcement technologies. With over 400 team members worldwide and offices in Paris, London, Los Angeles, and New York, L-Acoustics is present in over 80 countries via our network of Certified Providers. Focused on solutions that elevate the audience experience, more than 20% of L-Acoustics' talent is devoted to R&D in the areas of acoustics, applications, mechanics, electronics, signal processing, and software development.

Recognized for pioneering the line source array, L-Acoustics continues to shape the future of the professional audio industry with L-ISA Immersive Hyperreal Sound technology, a multidimensional, object-based approach to designing, mixing, and processing sound that results in extremely natural and intelligible audio and a more vibrant, and authentic connection between artists and their fans.

L-Acoustics technologies can be heard in places like the Hollywood Bowl, the NFL Cardinals State Farm Stadium or the Philharmonie de Paris, as well as the world's top-grossing festivals, the London, Sochi and Rio Olympics, and on tour with world-class artists such as Adele, Pearl Jam, Lorde, and Depeche Mode.