



For immediate release



Asia's First New Hyper-Reality *Star Wars*[™] VR Experience Coming to Resorts World Genting

Created by ILMxLAB and The VOID, friends can step inside the Star Wars universe together in a fully immersive experience unlike any other

Genting Highlands, 7 September 2018: From a galaxy far, far away comes the first multi-sensory immersive experience of its kind in Asia that blurs the line between the physical and virtual world that you can explore with friends and companions.

Resorts World Genting and The VOID today announced that the first-of-its-kind hyper-reality experience, *Star Wars*[™]: *Secrets of the Empire* created in collaboration with ILMxLAB, is coming to Asia later this year.

It will be The VOID's first venture outside of America and the UK, making this experience at Resorts World Genting the first in Asia. This location-based VR experience will be brought to new heights, quite literally at 6000 feet above sea level. It will be one of the key attractions at the resort which received almost 25 million visitors last year. This will exist alongside dining and retail outlets as well as entertainment attractions that will include the upcoming indoor and outdoor theme parks.

Star Wars: Secrets of the Empire will take guests through a breathtaking journey into the *Star Wars* universe allowing them to walk freely and untethered on an interactive stage. Reality and imagination mix to deliver fully immersive experiences that evoke all the senses, where guests will feel the impact of blaster bolts, smell the smoke from the surrounding environment, push

buttons to solve an interactive puzzle to escape enemies, all while coordinating directly with their unit in real time through the blended virtual and physical world.



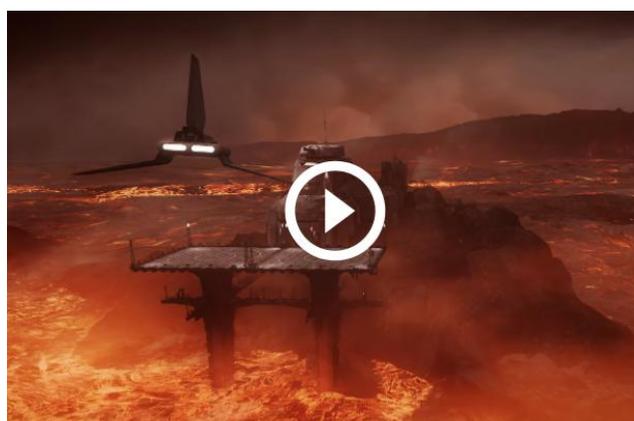
Under the orders of the rebellion, teams of four travel to the molten planet of Mustafar and sneak onto an Imperial Base. During the mission, you'll encounter familiar *Star Wars* characters as you navigate dangers at every turn.

Craig Watson, Chairman of The VOID said: "The VOID's hyper-reality experiences are taking people to worlds that, until now, only existed in their imaginations. The VOID is leading location-based entertainment to the next level. By making the impossible real and allowing guests to step into completely new and alternate realities. In *Star Wars: Secrets of the Empire* you can hear, feel, touch and even smell bringing them closer to the story, characters and places."

Brian Machamer, Senior Vice President of Theme Park at Resorts World Genting said: "We are proud to be partnering with The VOID to deliver world-class content and cutting-edge technology providing our visitors with an exciting experience that will be the first of its kind in Asia."

Vicki Dobbs Beck, Executive in Charge of ILMxLAB said: "At ILMxLAB, our goal is for people to 'Step Inside Our Stories' and now Malaysian and Asian audiences will have the opportunity to do just that as they experience the excitement and adventure of *Star Wars: Secrets of the Empire*."

- Trailer:



****Please note The VOID handle @voidvr, ILMxLAB handle @ILMxLAB and hashtags #SecretsOfTheEmpire, #StepBeyondReality, and #TheVOID when posting on social media****

About Resorts World Genting

Resorts World Genting (“RWG”) is a premier leisure and entertainment resort in Malaysia located 50 minutes from Kuala Lumpur. The resort stands majestically at 6,000 feet above sea level, on a tropical jungle that is 130 million years old. Throughout the year, the resort enjoys cool weather between 16 and 24 degrees, making it one of Malaysia’s most popular tourists’ destinations with nearly 25 million visitors in 2017.

The resort boasts of over 10,000 rooms spread across 7 hotels with one, the world’s biggest hotel with 7351 rooms and another hotel with an 18 holes golf course. Its shopping mall, SkyAvenue is 600,000 sq ft with 168 tenants that includes entertainment attractions, cinemas, dining and retail outlets. The First World Plaza which is adjacent to SkyAvenue offers business convention facilities, ballrooms and shopping malls. The Resort also hosts top performers and artistes at the 5200 seater Arena of Stars and the 1200 seater Genting International Showroom.

The Group has embarked on a 10-year master plan to reinvigorate and transform Resorts World Genting under the Genting Integrated Tourism Plan (“GITP”) in 2013. Today, Resorts World Genting has introduced various new facilities and attractions under the GITP, which includes the newly refurbished Theme Park Hotel, additional tower at the First World Hotel and built the new Awana SkyWay cable car system.

The recent opening of the Genting Highlands Premium Outlet (a property of Genting Simon Sdn Bhd, a joint venture between Genting Plantations Berhad and Simon Property Group) also complements the new and existing offerings at RWG.

Meanwhile, the indoor amusement park, Skytropolis is currently closed for a complete makeover and is scheduled to reopen fourth quarter of 2018. Other attractions and facilities under the GITP are expected to unfold from next year onwards.

About The VOID

Step inside your favorite story with The VOID; the global leader of a new category of immersive location based experiences that utilize cutting edge tech and IP from Hollywood’s biggest players to mark a new frontier in interactive entertainment and storytelling. Combining state-of-the art VR technology, physical stages and multi-sensory effects- including touch and smell – The VOID invites fans to become active participants in a new hyper-reality. The VOID’s Experience Centers are located in: Madame Tussauds in New York, N.Y., Downtown Disney in Anaheim, Calif., Glendale Galleria in Glendale, Calif., Grand Canal Shoppes at The Venetian and The Palazzo Hotel in Las Vegas, Nev., Disney Springs in Orlando, Fla., Hub Zero, City Walk in Dubai, U.A.E., and The Rec Room in Toronto, Ont.

For more information and to purchase tickets, visit www.thevoid.com and follow @voidvr on [Instagram](#), [Facebook](#) and [Twitter](#).

About ILMxLAB

Founded in 2015, ILMxLAB is Lucasfilm’s immersive entertainment division which combines compelling storytelling, technological innovation and world-class production to create truly impactful, immersive entertainment experiences. The group develops experiences for virtual reality, augmented/mixed reality, real-time cinema, theme park entertainment and narrative-based experiences for future platforms. ILMxLAB is known for *CARNE y ARENA*, the Oscar-winning VR installation directed by Alejandro G. Iñárritu, and the critically-acclaimed hyper reality experience *Star Wars: Secrets of the Empire*. For more information, follow @ILMxLAB on [Facebook](#), [Twitter](#), [Instagram](#), and [YouTube](#).

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