



For immediate release

A fabulous time for the ladies during Mermaid Night and an exhilarating Beer Pong Championship at RedTail by Zouk  
**Electronic Beer Pong and lip makeovers made for fantastic nights**

**Genting Highlands, 20<sup>th</sup> July 2018** – July has been filled with exciting events at RedTail by Zouk and they have no plans to stop. Dressed to the nines, 60 lucky winners came up to Resorts World Genting to party in the clouds for a fun filled Mermaid Night at RedTail by Zouk, Asia’s ultimate gaming bar. They were also treated to one night’s stay at First World Hotel, the world’s largest hotel as listed in the Guinness World Records. Created by the minds behind Asia’s leading nightclub brand Zouk, RedTail by Zouk space is designed as a venue for celebration and social carnival that appeals across all age groups – from millennials to baby boomers. The Mermaid Night on 6 July was just the start of endless parties to come with more Ladies’ Nights lined up every month.

The party heated up from 9.00pm onwards as the ladies started streaming in to the venue thumping with the latest hits. Their first pit stop was the fun and quirky photo wall next to the Tiki Bar decorated with the mascot Xiao Hong, the red-tailed panda with rabbit ears headbands as photo props. Guests were greeted with a glass of the bar’s own concoction, RedTail Sangria and then treated to a flash lip makeover by every girl’s favourite French beauty store: Sephora. They emerged looking funky and fabulous with lips of every shade including green, gold and even black.

The time over at the photo wall would prove fortuitous for Lim Suh Ling who won the ‘Best Photo’ award of the night as one of the two lucky winners of the night, who said “I love the open space concept here at RedTail by Zouk and the games are very entertaining and unique as well.” Amelia Chiang who managed to stand out from the crowd to win the ‘Best Dressed’ award, said “It’s my first time at RedTail by Zouk which I find an absolutely cool space to hang out with friends. I’m excited as I’m a huge fan of Sephora as well and I didn’t expect to win.” The two winners won gift bags from Sephora bursting with the latest makeup products from the brand.

Those who visited Redtail on 13 July for the RedTail by Zouk Beer Pong Championship would’ve been greeted by an unfamiliar sight: Paul Scholes and Robbie Fowler playing Giant Beer Pong. The English football legends and former players were at Resorts World Genting in conjunction with Genting Football Fever 2018 and stopped by at RedTail for a ‘Meet the Fans’ and autograph session where fans lined up with their memorabilia and jerseys.

That was not the only highlight of the night as over 50 pairs competed for the grand prize of RM3,000 as they went head to head for the ultimate beer pong challenge during the RedTail by Zouk Beer Pong Championship, the first of many more. For those unfamiliar with the game, players attempt to throw ping pong balls across the table into an opponent's half-filled cup of beer. If it is a hit, the opponent has to drink from the cup. The only condition to join was to order one tower of Tiger or Heineken beer to join the championship in teams of two. This was no ordinary round of beer pong as the stakes were high with RM2,000 for the runner-up and RM1,000 for the third runner up for grabs with Chua Tze Sie and Melvin Yeow emerging victorious after multiple rounds to win the cash prize. Upon winning, Chua said "This was the most fun we've had in ages and to win RM3,000 for playing beer pong was just the icing on the cake to make this an unforgettable night."

RedTail has the best games to offer that you won't find anywhere else: Giant Pong, Electronic Beer Pong, Shots & Ladders and Battle Shots. These are some of the most popular games available at RedTail by Zouk – which also include Giant Jenga and Xbox E-Games– with the objective to get guests into a jovial party mood. For Giant Pong, attempt to hurl balls into oversized baskets, with Electronic Beer Pong being a tabletop version of the game, but with no less chaotic excitement and enthusiasm. Shots and Ladders is a drinking version of Snakes and Ladders, while Battle Shots challenges teams with a game of Battleships, featuring shots of RedTail Signature Sour Plum shots.

A cool space highlighted by red neon lights, vibrant murals, specially commissioned graffiti art, arresting lighting and references to mascot Xiao Hong the Red Panda, the bar is a pulsating stage of fun and energy. A full array of drinks and liquid concoctions will please all guests, with some unique mixes like the Zouk-inspired sour plum shot, RedTail's bestseller signature drink. The bar has several exciting events lined up for the month that will leave party-goers spoilt for choice.

RedTail by Zouk is located at Level G of SkyAvenue, Resorts World Genting. Open every day from 5pm to 3am, the 4,289 sq ft space can host up to 150 guests at a time. RedTail by Zouk offers a wide selection of alcoholic and non-alcoholic drinks at its Beer bar and Tiki Bar, as well as a menu of light meals and snacks.

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