

For immediate release

The Genting Football Fever 2018 kicks off at Resorts World Genting *Genting Rewards Card members will stand a chance to win a trip to Russia to see the 2018 World Cup Opening Ceremony*

Genting Highlands, 15 March 2018 - As the kick-off to the impending 2018 World Cup in Russia draws near, Resorts World Genting is encouraging guests to don their jerseys, slip on their boots and wave their Genting Rewards Card (GRC) in the air for a chance to win a trip to Russia to watch the greatest representation of the 'beautiful game' in person. In addition to that, over the next four months Resorts World Genting will become a mountaintop football pitch that will allow guests to channel their inner Lionel Messi and get to meet a trio of Football Legends in person as the World Cup plays out in Russia.

The Genting Football Fever 2018, the return of football's hottest event which has seen spectacular response since its inception in Resorts World Genting for the preceding World Cup tournaments, is once again launched to a gathered crowd. The event revealed an exclusive video from Michael Owen himself greeting the audience. Michael Owen, former striker for Liverpool, Real Madrid, Manchester United and the English national team, will arrive at Resorts World Genting to celebrate the official opening of the World Cup 2018 with guests from June 14-16, 2018. He is one of the three titans of English football stars who will also be making an appearance during the upcoming event.

As the teams battle it out for football glory, Robbie Fowler (former Liverpool and England striker) and Paul Scholes (former Manchester United and England midfielder) will be at the Resort from July 13-15, 2018 to watch the final two teams engage for the right to lift the coveted trophy. The English football stars is also scheduled for exclusive Meet & Greet sessions where fans. Fans will have the chance to get their jerseys autographed as well as to watch the players demonstrate their inimitable skills.

Kevin Tann, Vice President of Promotions and Entertainment for Resorts World Genting said "In the World Cup, it's about excitement and who wins. The aim for the Genting Football Fever is, we too want our customers to feel the excitement and for them to win something. As such in conjunction with the World Cup, we would like to fulfil the dreams of ten lucky winners a chance to travel to Moscow for the 2018 World Cup Opening Ceremony and experience the thrilling energy of 32 of the world's best national teams competing for football glory."

Chief Marketing Officer of Football Focus Asia Group, Gavin O'Lunaigh was also on site to join in the celebrations of the official launch. He said, "Resorts World Genting has always invited quality football players and this time they have taken it a step further by inviting not just one but three. We expect that it will be a fantastic celebration with Michael Owen for the World Cup opening as well as Robbie Fowler and Paul Scholes for final matches. We know they have a massive enthusiastic following here in Malaysia. I'm expecting to see a really exciting FIFA World Cup tournament here that the fans will absolutely enjoy." He then presented Mr. Kevin Tann with a money-can't buy Steven Gerrard autographed jersey.

There was then a pre-recorded question and answer session with Michael Owen who made multiple predictions for the world cup including his thoughts on the 'dark horse' team and best player. He also predicted this year's champion saying, "It's always very difficult to predict the winner of the World Cup. There are so many decent teams in it this year: France, Belgium, Brazil, the list goes on. But I'm going to go for the old foes: Germany. I think they're very, very strong and they're the current world champions. There's so much talent, so much young talent and experience in their squad so I think the safest option is to pull on for Germany." The event was then spectacularly launched with a mini football game joined by Kevin Tann and Gavin O'Lunaigh with a shower of confetti.

Over RM1 million in prizes await the Genting Rewards card (GRC) members at the Genting Football Fever 2018 including a total of 10 Russia Travel Packages. If you are not a member, sign up and become one now. The packages include return flights, four-nights' accommodation and a FIFA Club ticket for the 2018 World Cup Opening ceremony in Moscow.

In the Spend & Win category, GRC members who spend a minimum of RM500 in a single receipt at participating first party outlets in Resorts World Genting for the period March 1-30 April 2018 will be eligible to enter a draw for the Russia Travel Packages (tickets for two persons) by completing an entry form and attaching the receipt at the contest box at the SkyAvenue information counter on Level 1.

In the Shop & Dine category, which covers participating third party outlets in Resorts World Genting, GRC members qualify for Russia Travel Package (tickets for one person) with a minimum spend of RM500 in a single receipt. There is also a chance to win a lifestyle SUV: a brand Toyota C-HR 1.8, with a sleek diamond design for members who spend at the Resort.

The Genting Football Fever 2018 Russia Travel Packages includes:

- Return economy flights (Kuala Lumpur – Moscow), tax inclusive, travelling June 11 2018
- Four-nights hotel stay (with breakfast), based on twin sharing
- Return airport transfers
- Return stadium transfers
- Half-day city tour (with lunch)
- Welcome dinner
- Fully escorted guide
- 1x FIFA Club ticket for the 2018 World Cup Opening Ceremony

Other World Cup-themed attractions will also be held at Resorts World Genting to get fans into a jubilant mood before the official kick-off in Moscow. The Arena Courtyard will be hosting an advanced Interactive Football Village from May 17-July 15, 2018, where all valid GRC members can participate in fun-filled activities and games that showcase footballing legends past and present.

Participating outlets for the Spend & Win contest consist of 33 RWG-owned outlets, including Burger & Lobster, Café Richard, Motorino, La Fiesta, The Olive, LTITUDE, Genting Palace, Coffee Terrace, Imperial Rama, Malaysian Food Street, Food Factory, Arena of Stars and Genting International Showroom. Participating outlets for the Shop & Dine contest will be third-party outlets displaying the relevant signage. Visitors to Resorts World Genting should definitely not miss out on meeting Michael Owen from June 14-16, 2018 as well as Robbie Fowler and Paul Scholes from July 13-15, 2018.

For more information, call +603 6101 1118 or visit www.rwgenting.com.

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