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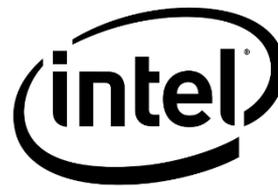
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**ESL One Genting returns to Malaysia as official Dota 2 Minor, features a \$US400,000 prize pool and *The International 2018* Qualifying Points**

ESL, the world's largest esports company, will kick-off the new year with an event from its flagship series ESL One powered by Intel, once again bringing the world class esports competition to the Arena of Stars at Resorts World Genting, Malaysia. ESL One Genting 2018 will take place on January 23-28, 2018, and marks the third official Minor tournament of the year, as the top 16 Dota 2 teams will not only battle over a prize pool of \$US400,000 but also for 400 coveted *Qualifying Points* that are collected to determine the eight direct invites to *The International 2018*.

Out of the 16 participating teams, the world's best will receive a direct invite to take part in the group stages of ESL One Genting 2018. The other remaining spots will be filled with the winners of the regional qualifiers that are being held all over the globe. Prior to the grand finals, which will be played in the Best of 5 (Bo5) format, the quarterfinals and semifinals will be played out in the Best of 3 (Bo3) format using single elimination.

Two major ESL events, both featuring the multiplayer online battle arena game Dota 2, have already been held in Southeast Asia: [ESL One Manila 2016](#) and ESL One Genting 2017. Earlier this year, more than 5,000 fans attended ESL One Genting 2017 on each of the three main event days, whereas over 11.4 million viewers consumed around 4.5 million hours of content online. The two teams Newbee and Digital Chaos fought their way up to the Grand Finals, delivering some tough and thrilling matches. At the end, it was Digital Chaos who took home the ESL One trophy and US\$125,000 in prize share.

According to the latest studies of the international market research company Newzoo, the Southeast Asian region is expected to grow up to 16 million esports enthusiasts, which concludes to an esports audience of 33.8 million (including occasional viewers) in 2018. Southeast Asia marks the fifth largest region considering the number of esports enthusiasts of which the majority, in particular 38% is playing Dota 2, followed by League of Legends with 32% and Counter-Strike: Global Offensive with 29%.

*"After this years successful kick-off with our flagship series ESL One, which was held for the very first time at the Arena of Stars in Malaysia, we already knew that it wouldn't be our last event in Genting. The Southeast Asian Dota 2 community showed us, what real passion looks like and provided us with one of the key factors to create a legendary esports event: atmosphere,"* said Ulrich Schulze Senior

Vice President of Product at ESL. *“We found a strong and reliable partner with Resorts World Genting and together we are looking forward to make ESL One Genting 2018 even bigger and better than last time.”*

*“Following ESL One Genting 2017, which we saw being a huge success amongst enthusiastic young millennials at the event, Resorts World Genting is proud to be the host as the venue sponsor for the second year running,”* said Kevin Tann, Vice President of Promotions & Entertainment at Resorts World Genting. *“Esports is recognized as the next big thing in marketing and the size of the global esports audience has rapidly grown. One-fifth of the world is said to actively play video games for an average of an hour a day. This is a complex and fast-changing universe, and we are eager to be part of it. Through ESL One Genting, we hope to connect with esports fans in an authentic way—a way that delivers added value to their experience and to the sport.”*

Ticket sales for ESL One Genting in Malaysia start on Thursday, October 19 at 2pm MYT / 8am CEST / 11pm PDT. There will be a ticket for everyone, including Weekend Tickets, Plus Tickets and Premium Tickets that range in price from 180RM to 620RM. Further information about each ticket type can be found directly on our [here](#).

For more information about the event please visit the official [ESL One website](#). Be sure to follow ESL Dota 2 on [Twitter](#) and [Facebook](#) to receive the latest updates and watch the official [announcement trailer](#).

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**ESL**, a part of the international digital entertainment group MTG, is the world's largest esports company, leading the industry across the most popular video games with numerous online and offline competitions. It operates high profile, branded international and national leagues and tournaments such as the Intel® Extreme Masters, ESL One, ESL National Championships and other top tier stadium-size events, as well as grassroots amateur cups, leagues and matchmaking systems. ESL covers a broad field of services in gaming technology, event management, advertising and television production, fully catering to the needs of the esports ecosystem. With offices in North America, Germany, Russia, France, Poland, Spain, China, and partners in many other countries, it has a truly global footprint ([www.eslgaming.com](http://www.eslgaming.com)).

**Genting Malaysia** is one of the leading leisure and hospitality corporations in the world. Listed on Bursa Malaysia with approximately RM34 billion in market capitalisation, Genting Malaysia owns and operates major properties including Resorts World Genting, Resorts World Casino New York City, Resorts World Bimini, Resorts World Birmingham and other casinos in the United Kingdom. Resorts World Genting (“RWG”) is a premier leisure and entertainment resort in Malaysia. It is equipped with over 10,000 rooms spread across 7 hotels, theme parks and entertainment attractions, dining and retail outlets, international shows and business convention facilities. The Group has embarked on a 10- year master plan to reinvigorate and transform Resorts World Genting under the Genting Integrated Tourism Plan (“GITP”). Genting Malaysia has introduced various new facilities and attractions under the GITP, which includes the new Hotel on the Park, First World Hotel Tower 3, the new Awana SkyWay cable car system and the initial phase of the SkyAvenue lifestyle mall and SkyPlaza. The recent opening of the Genting Highlands Premium Outlet (a property of Genting Simon Sdn Bhd, a joint venture between Genting Plantations Berhad and Simon Property Group) also complements the new and existing offerings at RWG. Meanwhile, the indoor theme park and retail outlets in First World Plaza are currently closed for a complete makeover. Other attractions and facilities under the GITP are expected to unfold from next year onwards ([www.gentingmalaysia.com](http://www.gentingmalaysia.com)).