

For immediate release

Genting Rewards Card members stand to win cruise packages and prizes worth up to RM1 million

Genting Highlands, 15 June 2017 – It pays to be a Genting Rewards Card (GRC) member, especially now with the rewards programme for members having been enhanced to provide greater value. Free stays, meal vouchers, and retail and entertainment discounts are some of the benefits enjoyed by GRC members at Resorts World Genting, but for the rest of the year, many attractive promotions have also been lined up, offering members the chance to win cruise packages and prizes worth up to RM1 million.

Clarence Tan, Vice President (Casino Marketing) of Resorts World Genting, said, “Our rewards programme is now more comprehensive and extensive than ever before. The Genting Rewards cards have always been a success, and we have in fact enhanced their value in terms of rewards and benefits. It is our way of showing our loyal guests how much we value their support.”

From now until 16 July, GRC members enjoy the chance to win prizes in the RM1 Million Giveaway contest when they swipe their cards. They will also be given an invitation to join the grand draw event where they could win a dream holiday. The grand prizes offered: Crystal Cruise and Dream Cruise packages. There are also daily prizes to be won, along with the chance to earn Genting Points (GP).

In August, there's the Daily Cruise Giveaway promotion to look forward to. Members who earn 10 GP (a member earns one GP each time they spend RM100, and one GP is equivalent to one Tier Point or TP) stand a chance to win a Crystal Cruise for two or a Genting Dream Cruise for two.

The Earn & Grab Rewards in the months of September and October will also allow members the chance to win prizes. With a minimum of three GP, members can redeem vouchers and free gifts at participating outlets at the resort. More details on this promotion can be obtained at the concierge counter at SkyAvenue and the GRC counter at Century City.



From July to December, it's Genting Rewards Members' Day on the first Saturday of every month. This is the period members can expect to enjoy discounts and offers resort-wide (up to 40% discount in some outlets) and also the chance to earn double points (GP or TP) when they shop.

What other promotions can members look forward to? Different themes will be celebrated every month at the resort and notably at SkyAvenue. Discounts and offers will be offered by F&B outlets resort-wide in July, while August is "Fashion Shopping Spree." The rest of the themes are "Coffee and Ice Cream Lover" in September, "Shoes & Accessories" in October, and "Ready for Christmas" in December.

For more information, call +603 2718 1118 or visit www.rwgenting.com

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