



For immediate release

Exciting things are happening at Resorts World Genting with Alipay mobile wallet

Genting Highlands, 25 May 2017 – Chinese visitors holidaying at Resorts World Genting can now enjoy cashless payment with the introduction of Alipay at Resorts World Genting today. This collaboration with CIMB Bank Berhad marks the resort as the first hospitality merchant to introduce Alipay in Malaysia.

“We have enjoyed a meaningful working relationship with CIMB Bank over the years, and now we are only too happy to be working with them to make Alipay a reality at the resort,” said Paul Baker, Deputy Chief Operating Officer of Resorts World Genting.

Starting today, customers can enjoy using Alipay mobile wallet at various F&B outlets at Resorts World Genting, Awana Skyway station, SkyAvenue station and indoor Theme Park (SnowWorld, Bowling centre and Vision City). It is also accepted at its five hotels, namely Genting Grand, Maxims & Crockfords, Resort Hotel, First World Hotel and Awana Hotel, M Spa & Fitness at Genting Grand and Genting Rewards Gallery stores.

This is the first phase of Alipay introduction at the Resort that covers all the resort’s own properties. The Resort will subsequently be working with about 160 third party tenants to introduce this service in stages. And of course, once the Outdoor Theme Park opens, that would complete Alipay service for the entire resort.

“We are delighted to witness our first merchant, Genting Malaysia Berhad going live with Alipay mobile wallet today. Leveraging on our vast suite of cash management products, we are confident that our leading edge expertise in transaction banking will continue to bring great value to this and future collaborations, marking the start of many great things ahead,” said Hendra Lembong, CEO, Transaction Banking, CIMB Group.

Rapid growth in the number of tourist arrivals from China

In Malaysia, nearly one-third of the two million tourists from China who visited the country in 2016, came to Resorts World Genting. This year, the Ministry of Tourism and Culture of Malaysia has projected three million Chinese visitors to Malaysia and out of this figure, one million is expected to visit Resorts World Genting.



“The China market has always been an important one for us, and we are proud that the number of visitors from this country has grown tremendously in the last few years. It shows their satisfaction with our products and services. With Alipay we hope to enhance their holiday experience here and offer them the convenience as this is an important lifestyle product and one that they use extensively in their daily lives,” added Baker.

For more information, call +603 2718 1118 or visit www.rwgenting.com

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